

Privacy Statement for Cumming Home Ministries dba HopeLinc

Effective Date: 5/21/2024

At Cumming Home Ministries, we are committed to protecting the privacy and security of our website visitors and service users. This Privacy Statement outlines our practices and your options concerning the way your information is collected and used.

1. Collection of Information We collect personal information when voluntarily submitted by our visitors. The information you provide is used to fulfill your specific request unless you give us permission to use it in another manner.

2. Cookie Usage We use cookies to help personalize your online experience. Cookies are identifiers that are transferred to your computer's hard drive through your web browser to enable our systems to recognize your browser. You can accept or decline cookies.

3. Information Sharing We do not sell, trade, or rent your personal information to others. We may share information with outside organizations that include treatment facilities, marketing companies, other nonprofit organizations or others required to fulfill our mission to connect a person with a treatment program. We may also share your information with governmental agencies or other companies assisting us in fraud prevention or investigation when:

- Permitted or required by law; or,
- Trying to protect against or prevent actual or potential fraud or unauthorized transactions; or,
- Investigating fraud which has already taken place.

4. Data Security Your personally identifiable information is kept secure. Only authorized employees, agents, and contractors (who have agreed to keep information secure and confidential) have access to this information.

5. Privacy Contact Information If you have any questions, concerns, or comments about our privacy policy, please contact us using the information below:

- Email: admin@cumminghomeministries.org
- Phone: 678-456-5544 ext. 2

By using our site, you consent to our privacy policy.

Google Ads Specific Requirements:

- We use Google Ads to advertise our services online.
- Third-party vendors, including Google, use cookies to serve ads based on someone's past visits to our website.

PRIVACY POLICY AND STATEMENT FOR CUMMING HOME MINISTRIES / HOPELINC / RECOVERY FRIENDLY ALLIANCE - UPDATED 5/21/2024

- You can set preferences for how Google advertises to you using the Google Ad Preferences page.

We reserve the right to make changes to this policy. Any changes to this policy will be posted.

Certainly! Here's an additional paragraph that addresses the use of Facebook and Instagram for advertising, in compliance with their privacy policy requirements:

Facebook and Instagram Advertising

Cumming Home Ministries dba HopeLinc engages in advertising on Facebook and Instagram platforms. [In accordance with Meta's privacy policy requirements](#), we ensure transparency and trust with our audience by clearly informing them of the following:

- **Data Collection:** We may collect data through Facebook and Instagram lead ads to better understand and serve our audience.
- **Usage of Information:** The information collected will be used to enhance user experience and provide services tailored to individual preferences.
- **Third-Party Sharing:** We do not share the collected information with any third parties, except as required by law or for the protection of our services.
- **User Rights:** Users have the right to review, amend, or delete their personal information collected through these platforms.
- **Policy Accessibility:** Our privacy policy is easily accessible, providing users with clear information on our data practices and their privacy rights.

By engaging with our ads on Facebook and Instagram, users consent to our data practices as outlined in our privacy policy. We are committed to upholding the highest standards of privacy and encourage users to contact us with any questions or concerns regarding our data use.
